bleep
bleep POINT OF SALE

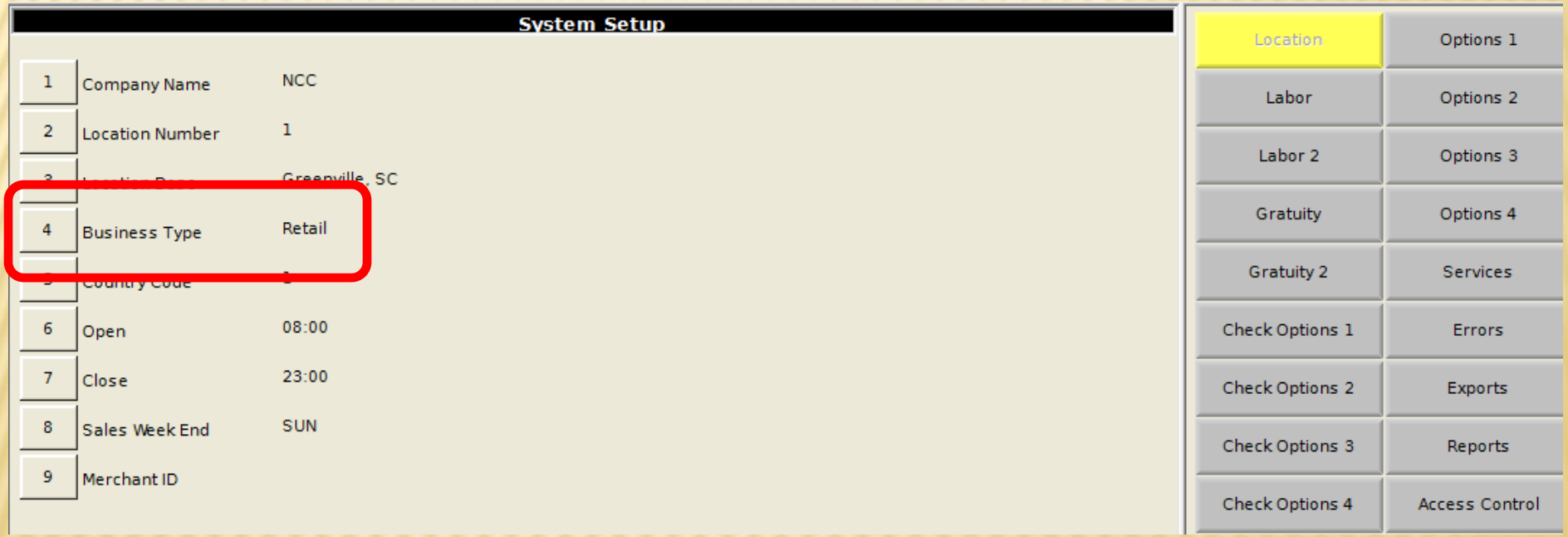
BLEEP REFLECTION POS RETAIL

- Food Service / Retail combinations
- Convenience Store
- Liquor Store
- Specialty Store
- Deli
- Sporting Goods
- Meat Market

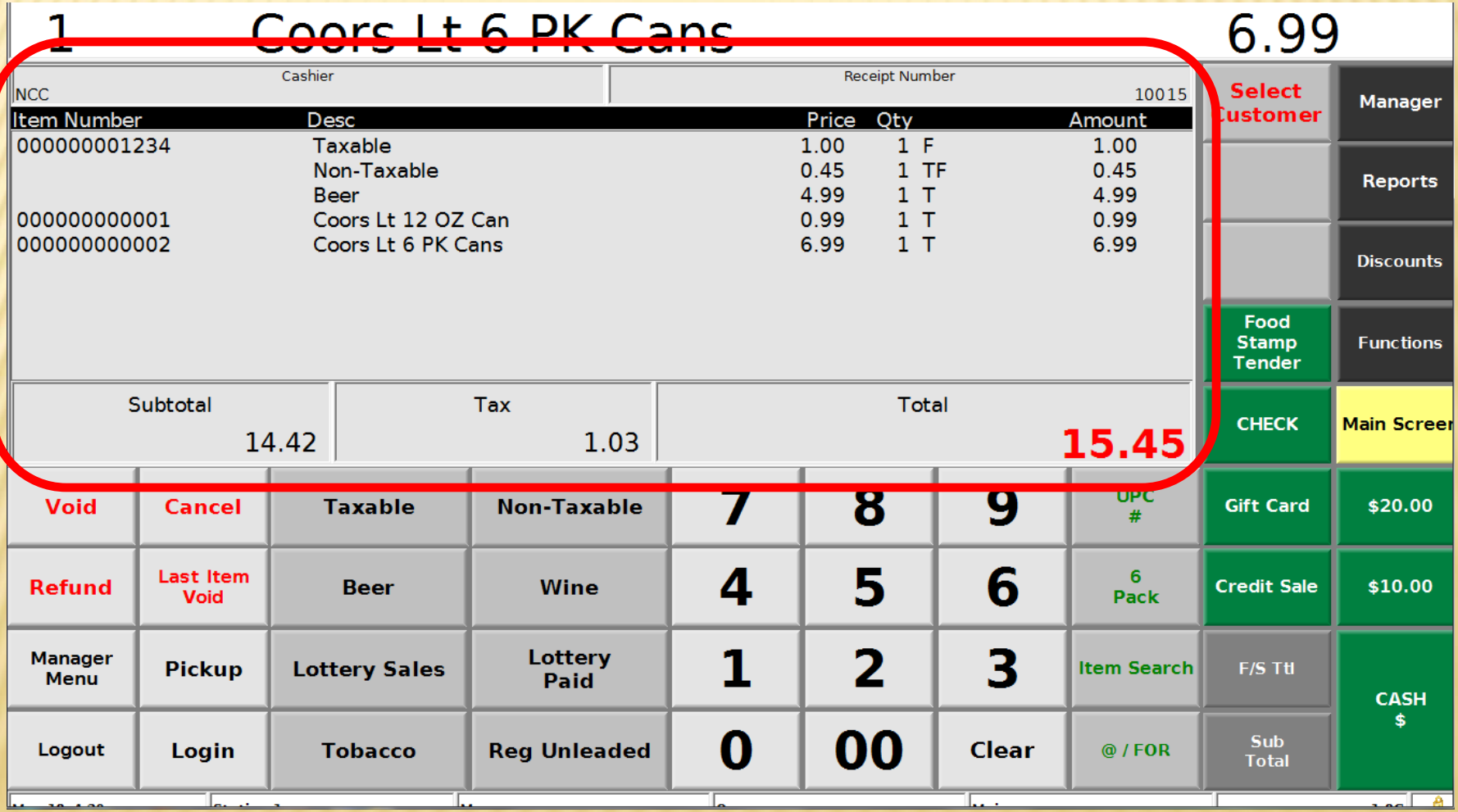
- Many More!

BUSINESS TYPE FLAG

System Setup



CHECK WINDOW

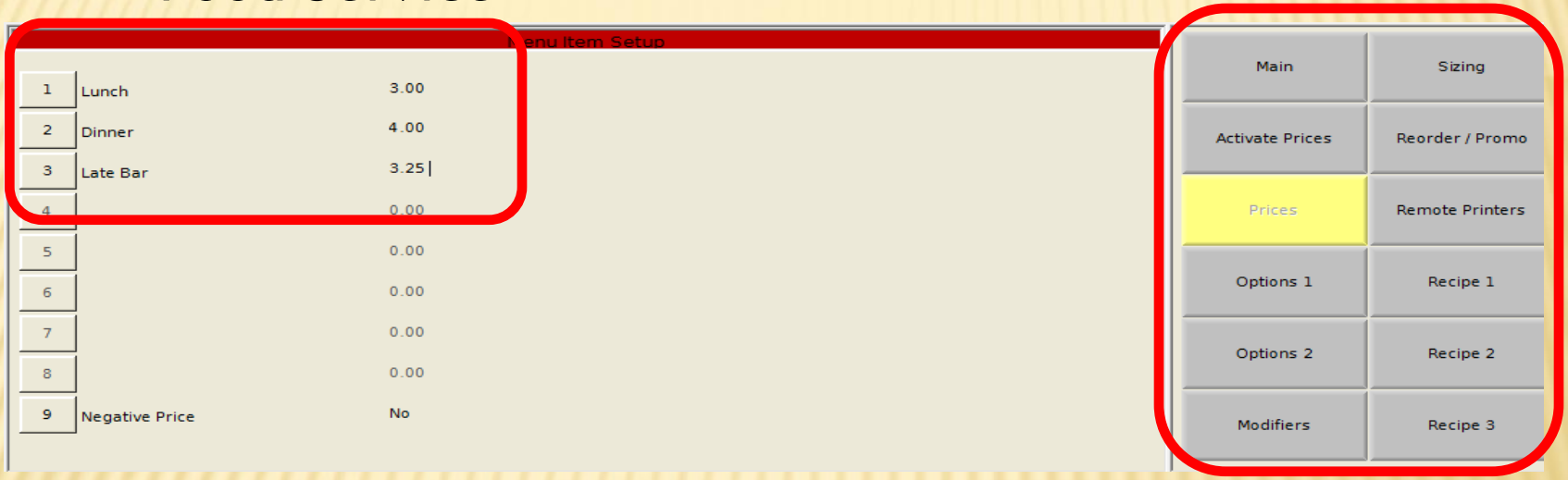


RETAIL RECEIPT FORMAT

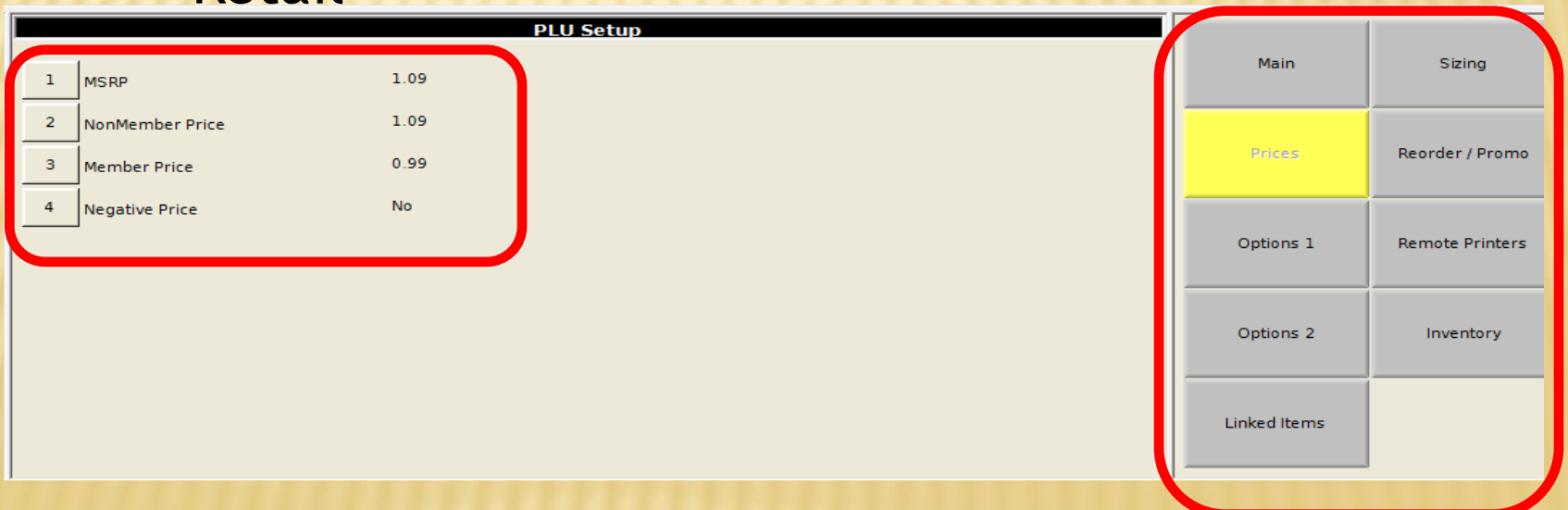
```
S0001 T01 E0001 010347  7/24/12 10:50am

24oz Pepsi                          1.39
  MSRP 1.49, You saved 0.20
24oz Diet Pepsi                     1.39
  MSRP 1.49, You saved 0.20
Ruffles Chips                       2.38
  2 @ 1.19

    Sub/Ttl                         5.16
    Sales Tax                       0.31
    Total                           5.47

CASH                               10.00
CHANGE                              4.53

$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$
Total Savings                       0.40
$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$$

          Your Receipt, Thank You.
```

PLU SETUP

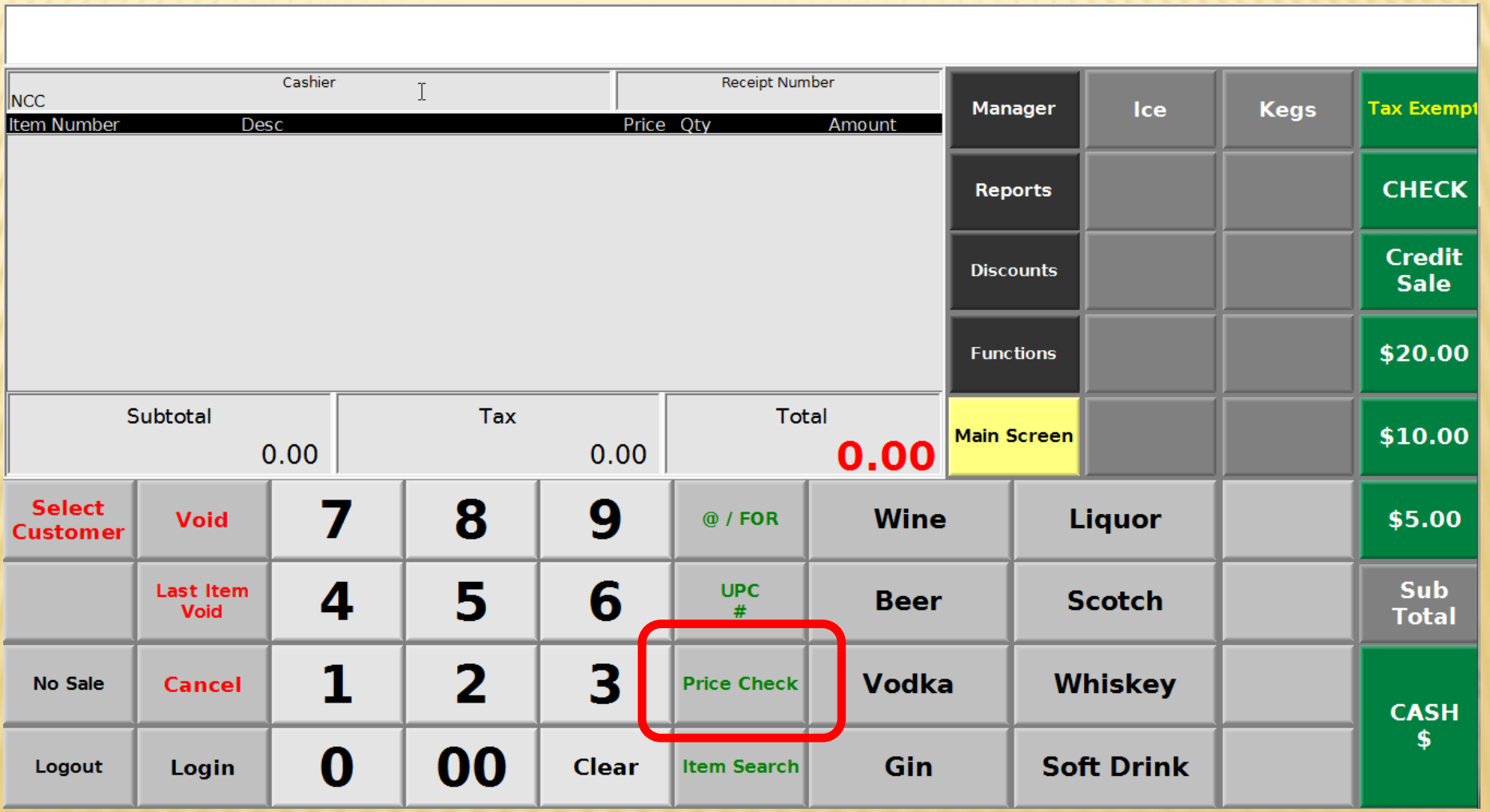
- Food Service



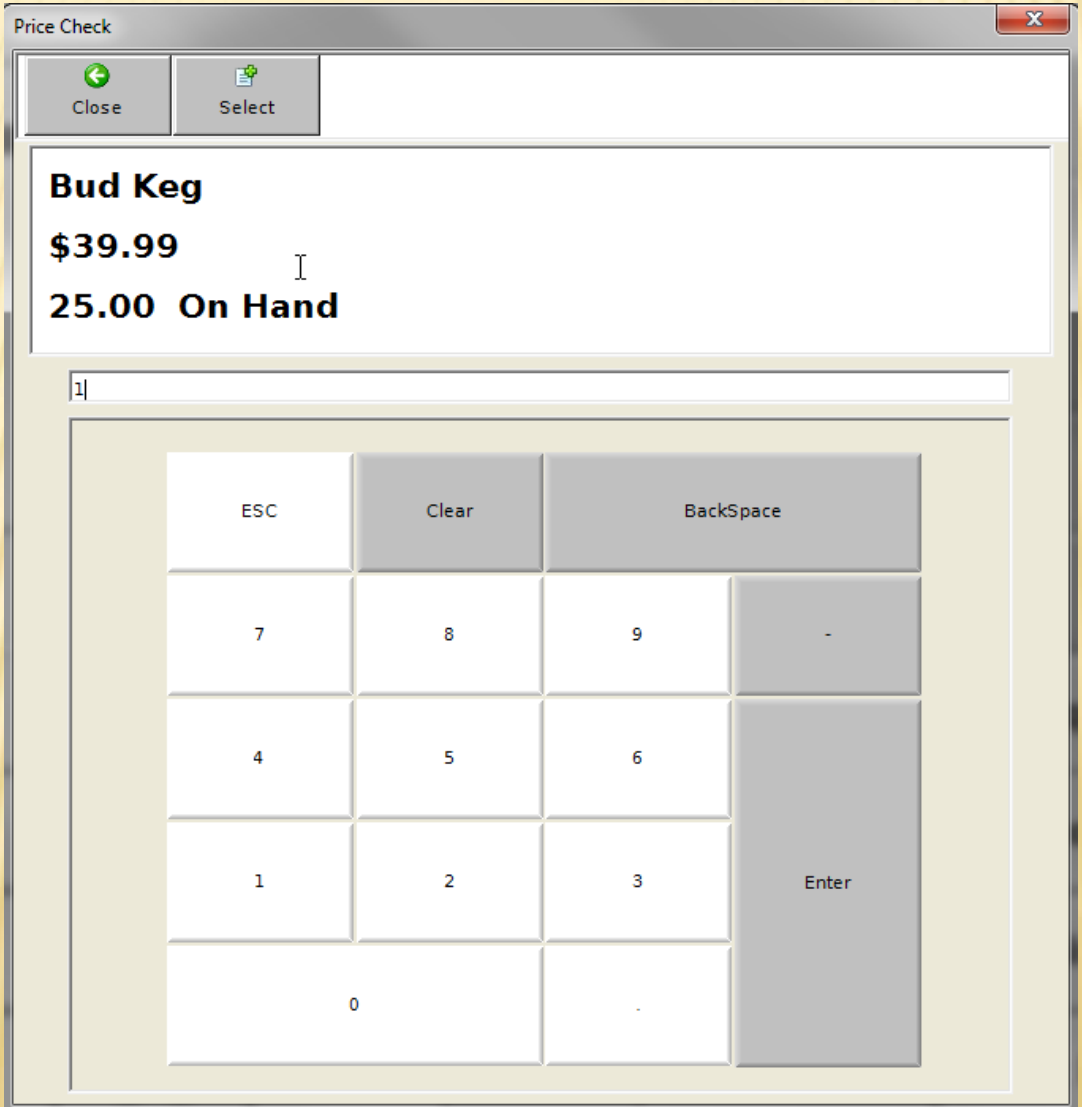
- Retail



PRICE VERIFICATION

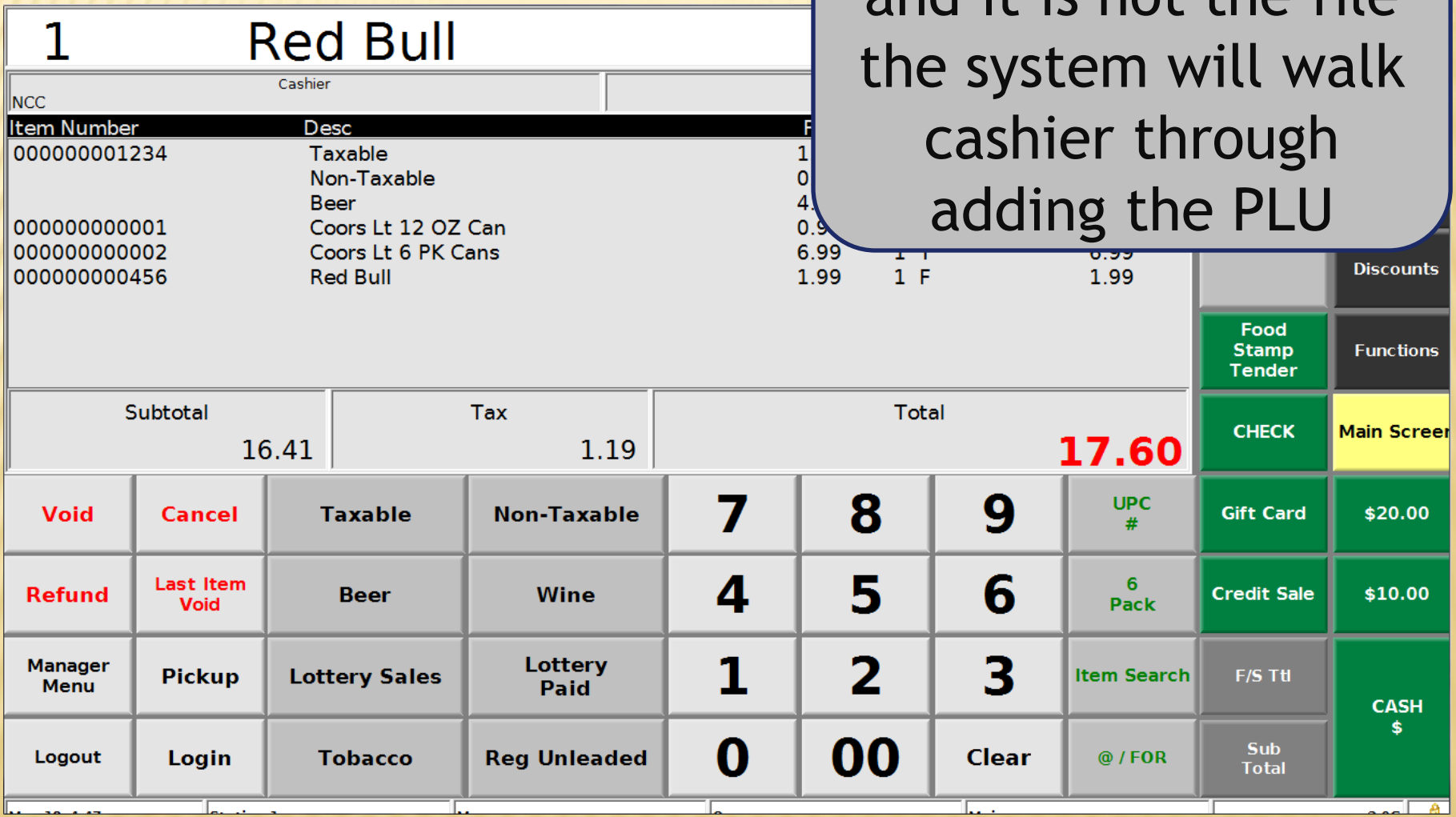


PRICE VERIFICATION

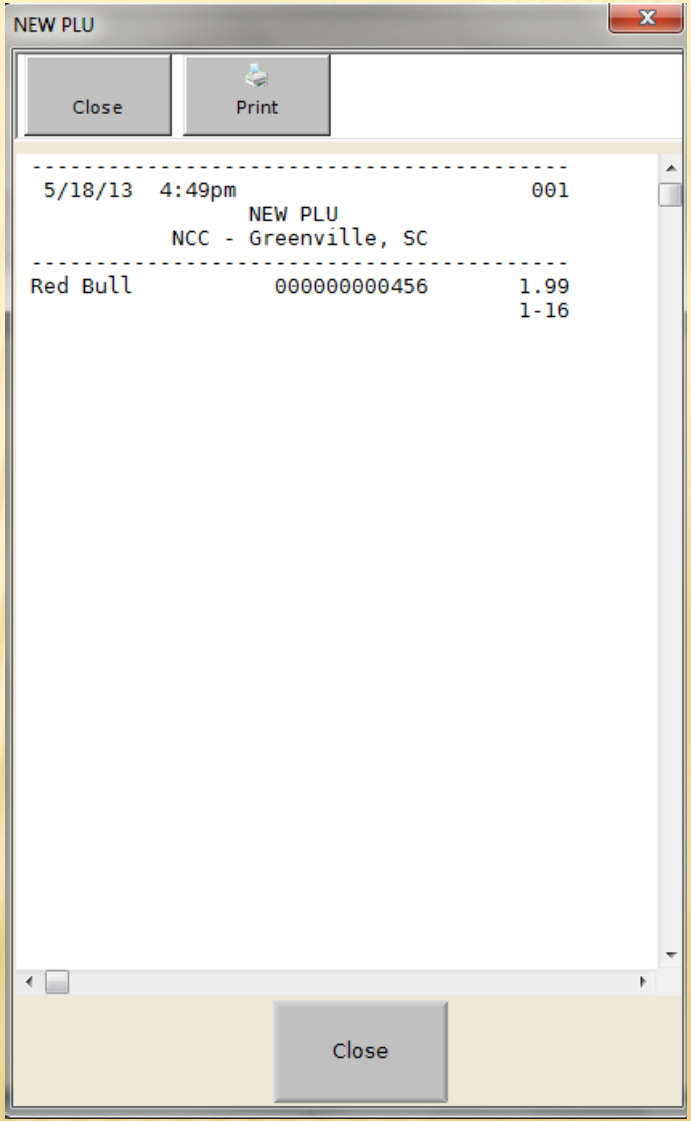


PLU ADD "ON THE FLY"

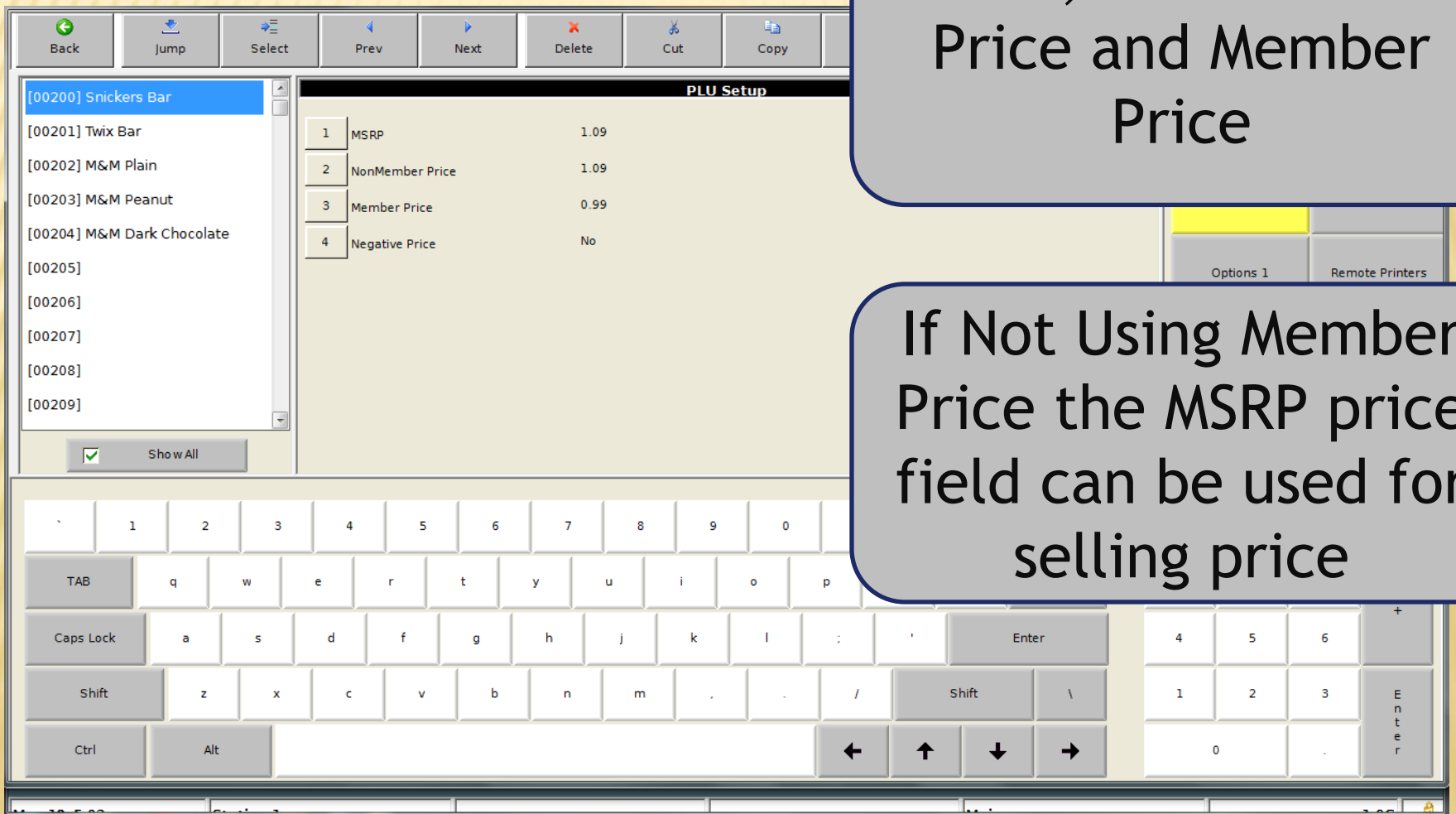
If an Item is scanned and it is not the file the system will walk cashier through adding the PLU



NEW PLU REPORT



PLU PRICING



MSRP, Non Member Price and Member Price

If Not Using Member Price the MSRP price field can be used for selling price

BUILT IN LOYALTY PROGRAM

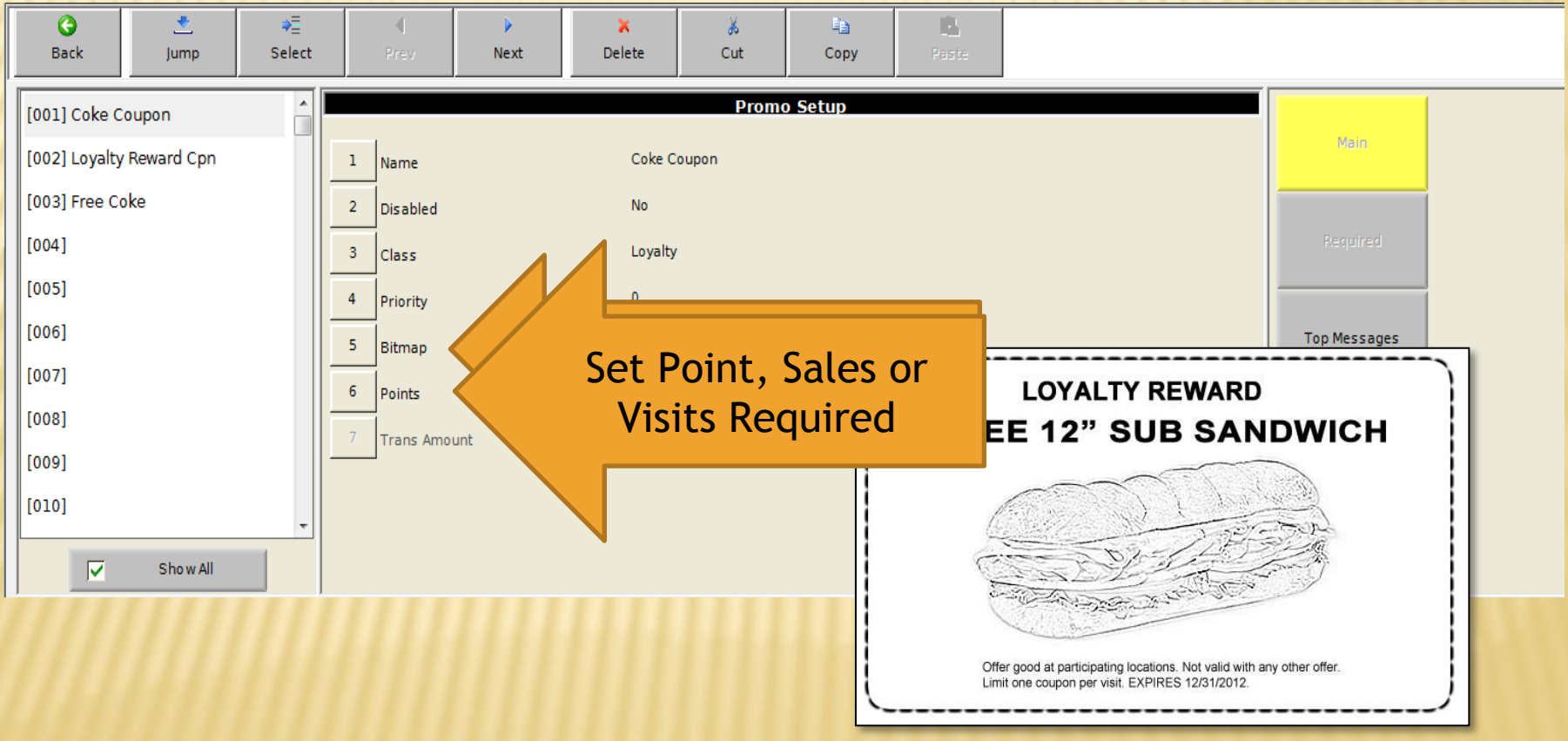
- 30,000 Customers
  - No PC Required
    - Special Member Pricing

Scan Loyalty Cards

BUILT IN LOYALTY PROMOTIONS

- Automatically Issue Coupon on Receipt Printer
- Eliminate Punch Card
- Based On Points, Sales, or Number of Visits

EASY LOYALTY PROMO SETUP



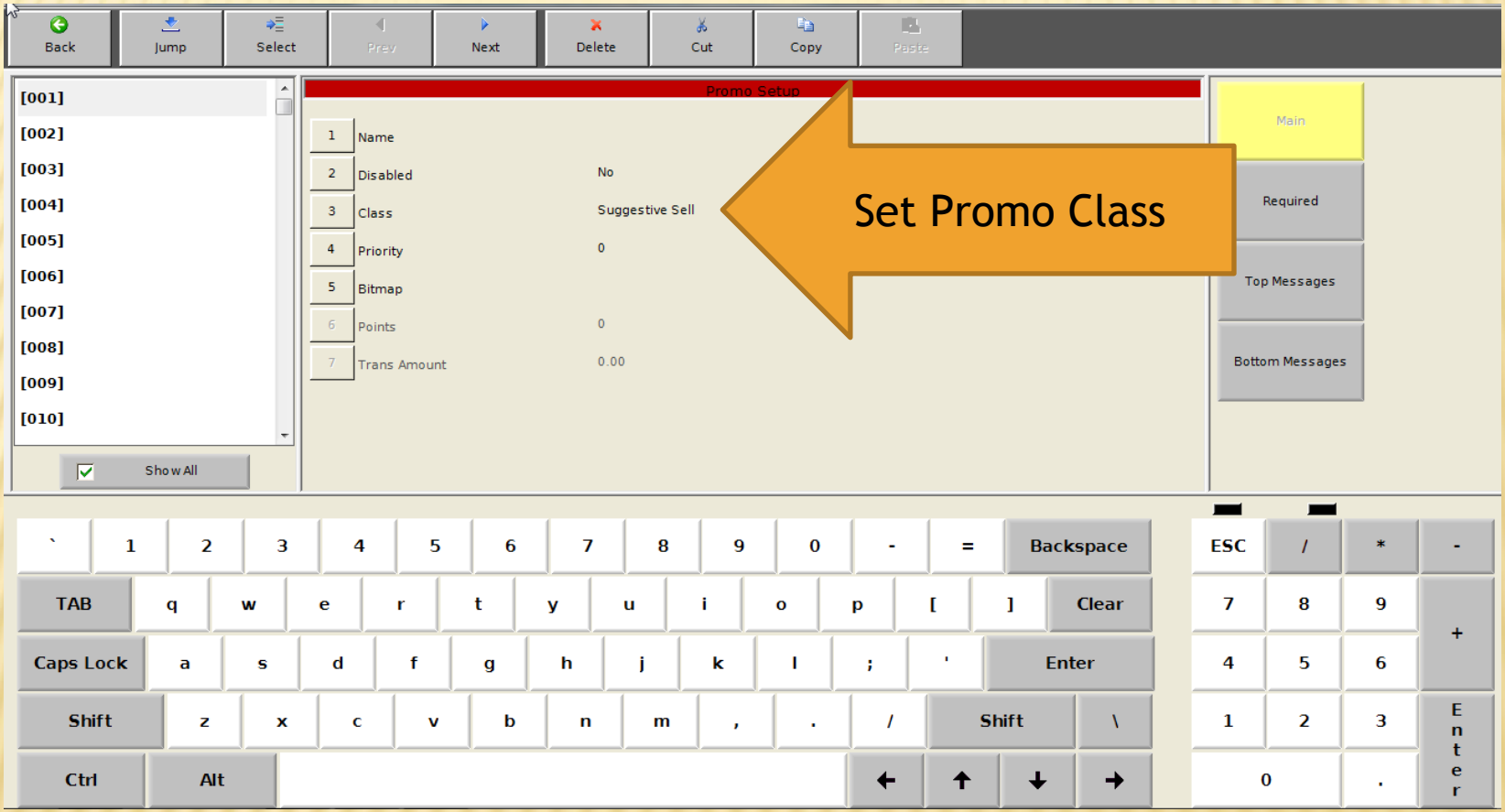
INSTANT REWARDS

- Sale Item Based on Sale Amount Threshold

INSTANT REWARDS

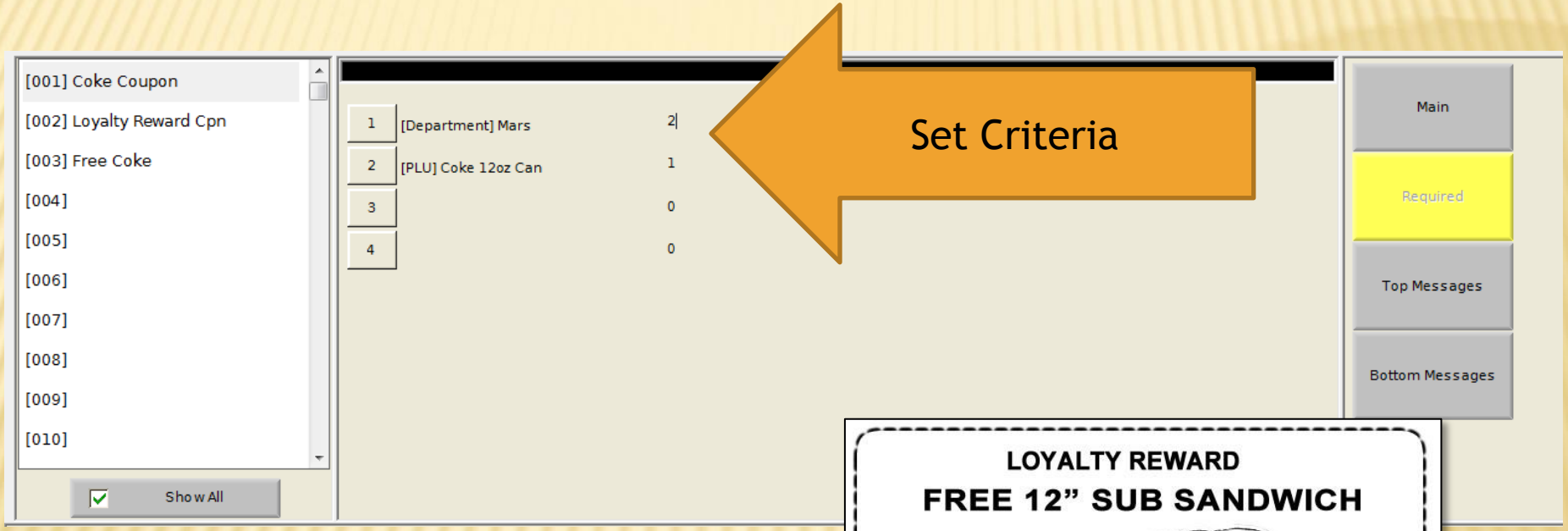
- Sale Item Based on Sale Amount Threshold

SUGGESTIVE SELL COUPON



- Issue Suggestive Sell Coupon based on Four levels of Criteria

SUGGESTIVE SELL COUPON



- Issue Suggestive Sell Coupo
  Criteria

RANDOM COUPON

- Issue a Coupon after a predetermined number of transactions.
- Issue Frequency assigned by terminal
  - Ex. Every 40 transactions
- Customer design coupon as bitmap
- Designate Coupon to print at top or bottom for receipt.

COUPONS

* Double Couponing
* Coupon Scanning

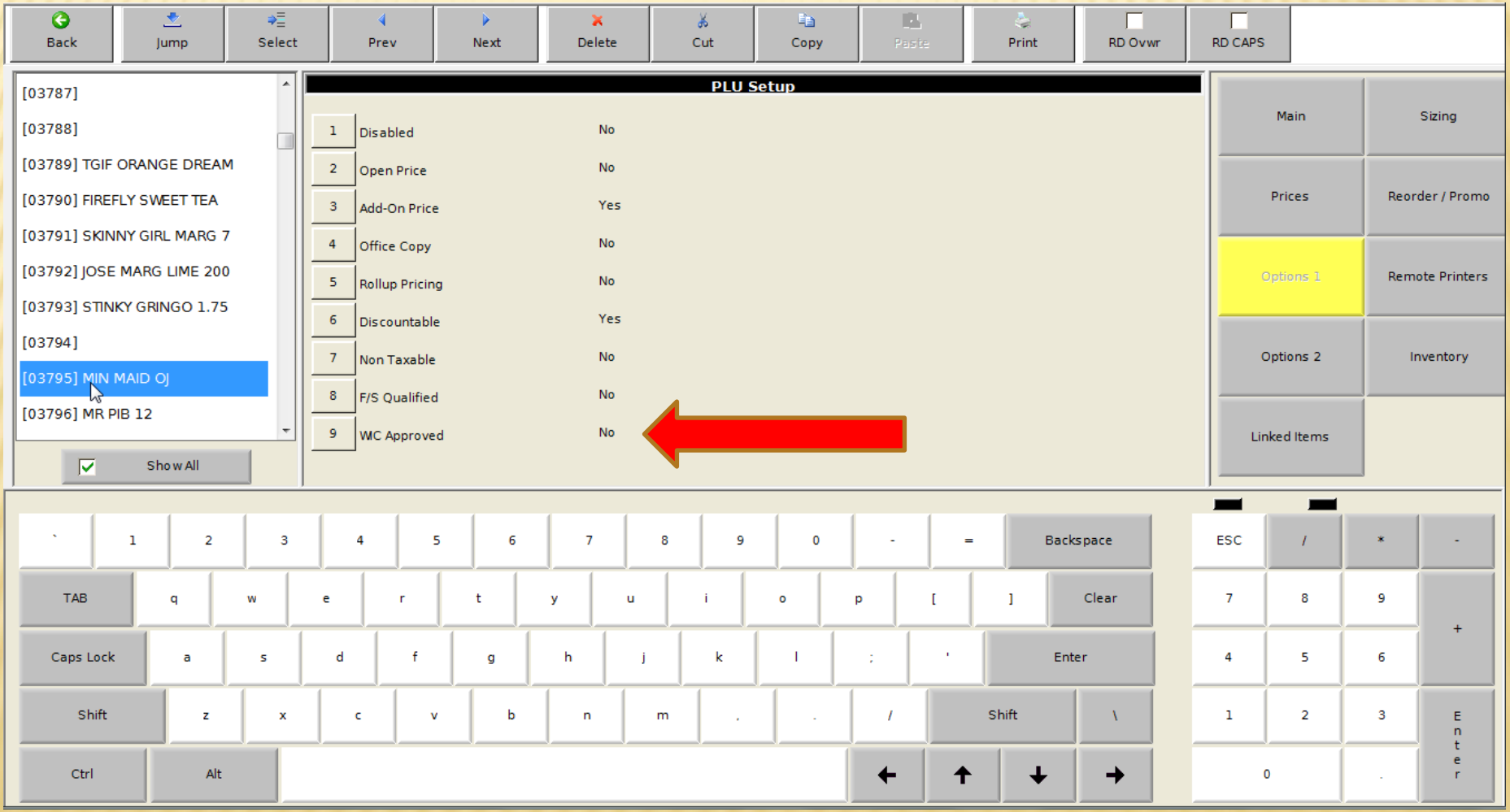
RANDOM WEIGHT ITEM SCANNING

- Price Embedded, Type 2 Barcodes

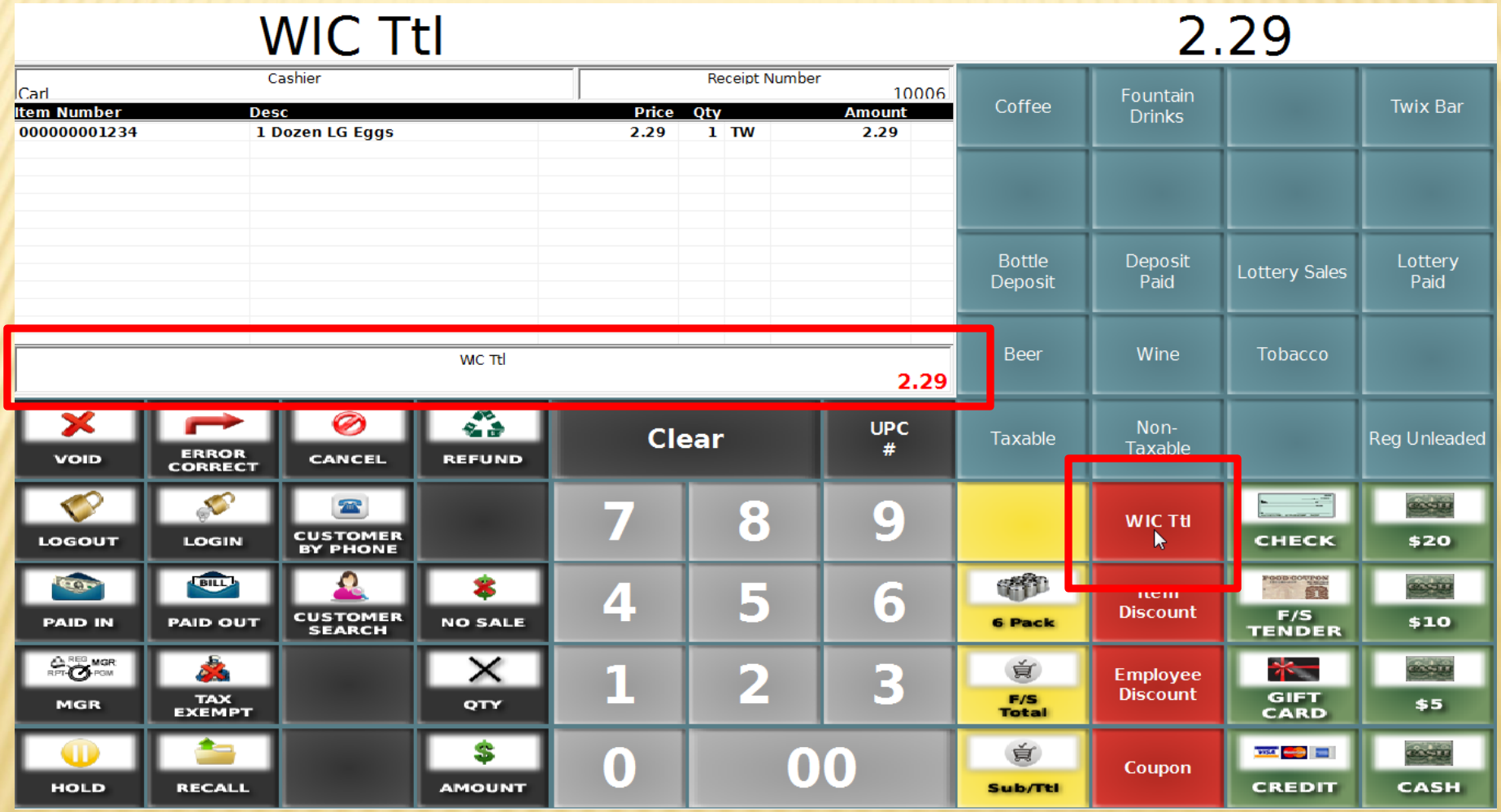
PIN DEBIT AND EBT

WIC

PLU Setup



WIC


WIC Ttl
2.29
Cashier
Carl
Receipt Number
10006
Item Number
Desc
Price
Qty
Amount
000000001234
1 Dozen LG Eggs
2.29
1 TW
2.29
WIC Ttl
2.29
Coffee
Fountain Drinks
Twix Bar
Bottle Deposit
Deposit Paid
Lottery Sales
Lottery Paid
Beer
Wine
Tobacco
Taxable
Non-Taxable
Reg Unleaded
VOID
ERROR CORRECT
CANCEL
REFUND
Clear
UPC #
LOGOUT
LOGIN
CUSTOMER BY PHONE
WIC Ttl
CHECK
$20
PAID IN
PAID OUT
CUSTOMER SEARCH
NO SALE
7
8
9
4
5
6
6 Pack
Item Discount
F/S TENDER
$10
MGR
TAX EXEMPT
QTY
1
2
3
F/S Total
Employee Discount
GIFT CARD
$5
HOLD
RECALL
AMOUNT
0
00
Sub/Ttl
Coupon
CREDIT
CASH

SCANNER SCALE INTERFACE

Dual Interface

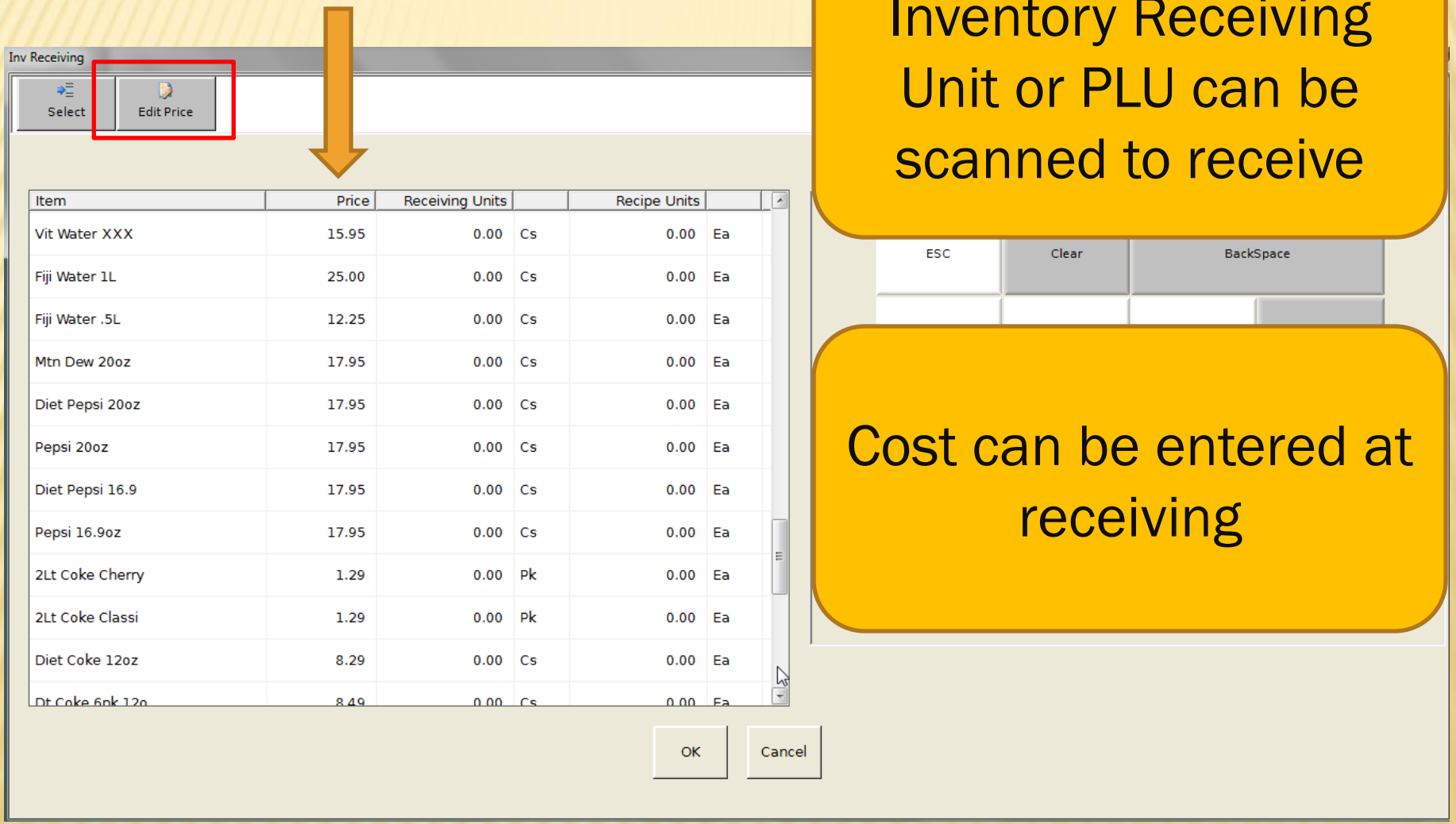
Honeywell

Magellan

INVENTORY AT THE POS

- One to One Inventory
- Track stock at the PLU level
- Receive Inventory
- No need to count each day or week
- Parent Child Relationship
- Returns, Transfers, Waste
- Reporting

RECEIVING INVENTORY

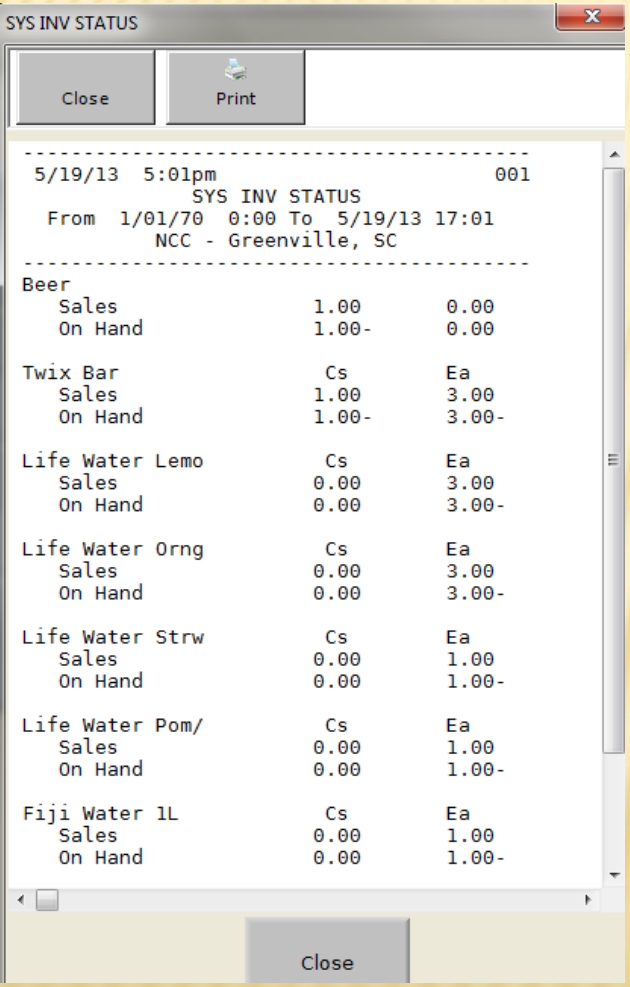


Inventory Receiving Unit or PLU can be scanned to receive

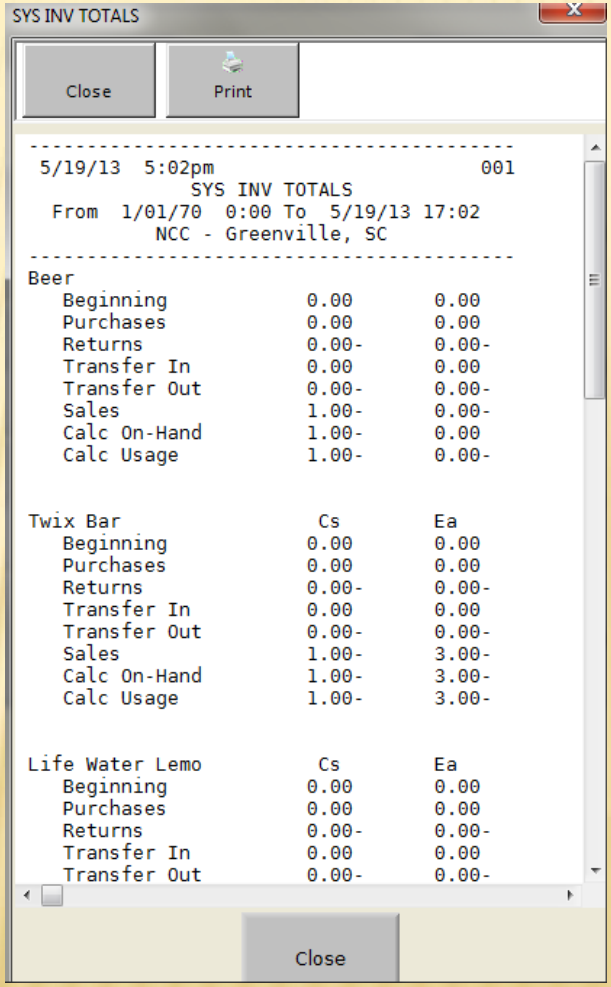
Cost can be entered at receiving

POS INVENTORY REPORTING

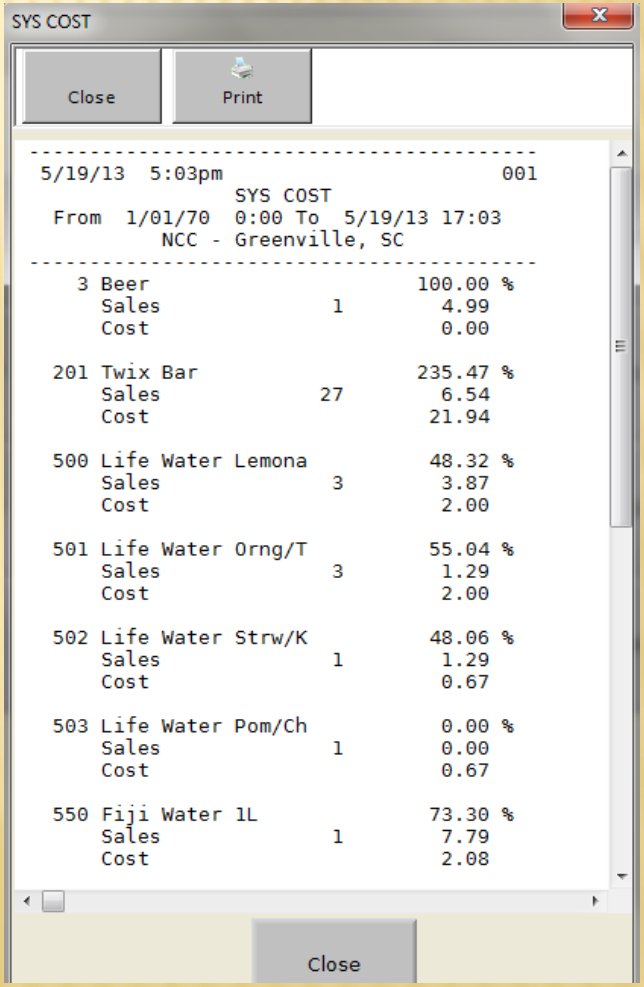
Status



Totals



Cost/Margin



REFLECTION POS

- Version 4.3.X
- Development ongoing

NEW MIX AND MATCH ROUTINE

- Simple Setup
- 3 for $1.00
- Six Pack Pricing
- Buy One Get One Free

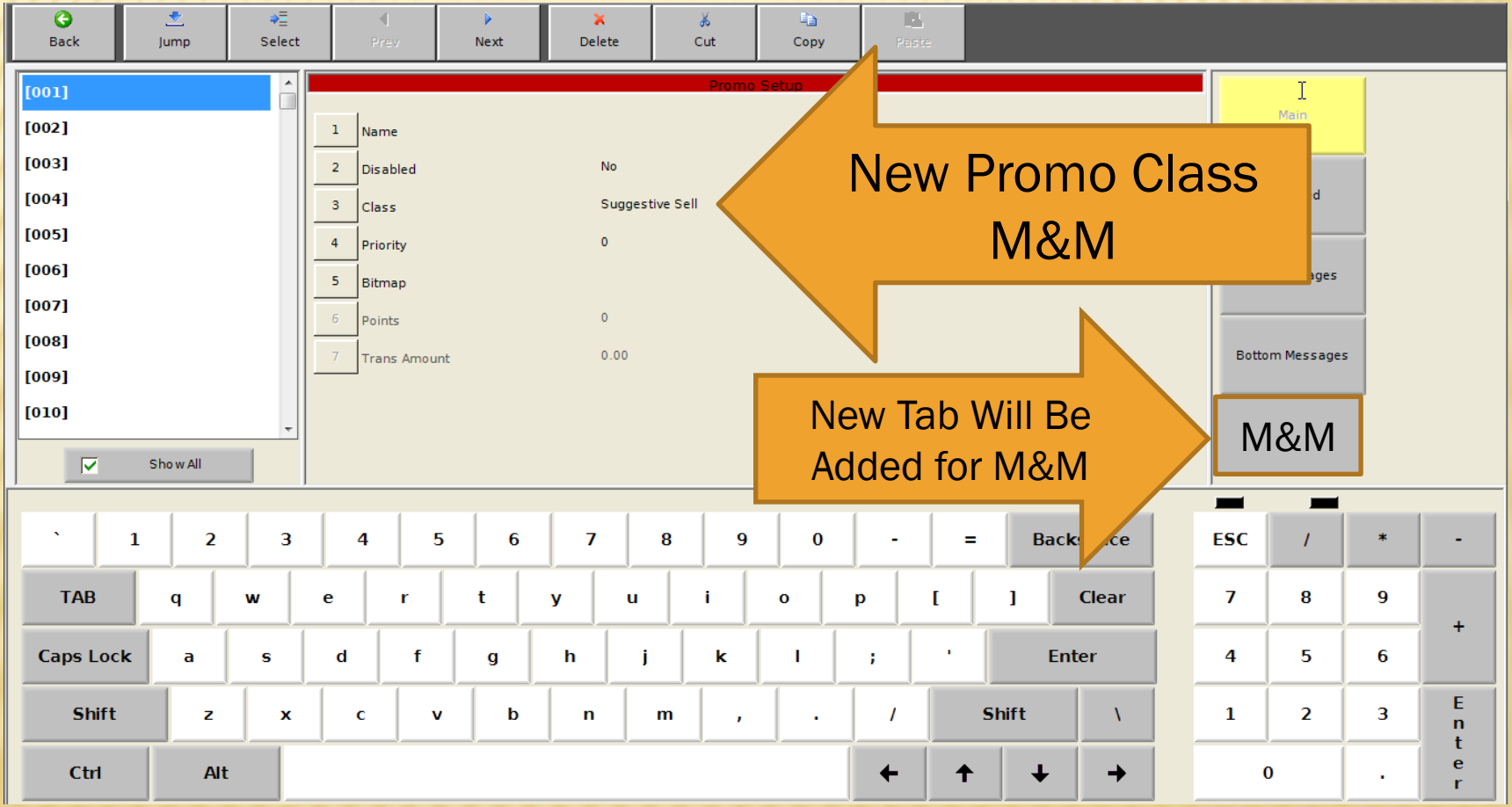
Does not Require Additional PLU

NEW MIX AND MATCH ROUTINE

PLU Setup

NEW MIX AND MATCH ROUTINE

Promo Setup



NEW MIX AND MATCH ROUTINE

M&M Tab

	Qty	Price
1	1	$0.45
2	3	$1.00
3	0	$0.00

Hi-Cone [No] Stay Down [No]

Calculate [No]

Three Quantity/Price Fields

Status Flags

NEW MIX AND MATCH ROUTINE

3 for $1.00 (Option 1)

New M&M Settings

	Qty	Price
1	3	$1.00
2	0	$0.00
3	0	$0.00

Hi-Cone: No Stay Down: No

Calculate: Yes

Transaction

1 Gerber Green Beans $0.34

1 Gerber Cream Corn $0.33

1 Gerber Green Beans $0.33

Calculate flag [Yes] sets the POS to do the math for the single price

NEW MIX AND MATCH ROUTINE

3 for $1.00 (Option 2)

New M&M Settings

	Qty	Price
1	1	$0.45
2	3	$1.00
3	0	$0.00

Hi-Cone [No] Stay Down [No]

Calculate [No]

Transaction

1 Gerber Green Beans $0.45

1 Gerber Cream Corn $0.45

1 Gerber Green Beans $0.10

Calculate flag [No] sets the POS to use the Quantity One Price Until the Next Threshold

NEW MIX AND MATCH ROUTINE

Hi-Cone Function

New M&M Settings

	Qty	Price
1	1	$0.96
2	6	$5.49
3	0	$0.00

Hi-Cone: Yes Stay Down: No

Calculate: No

Transaction

Scan Item

6 Bud Light $5.49

[1] Scan Item

1 Bud Light $0.96

Hi-Cone status reverses the logic. The base price is the highest quantity.

NEW MIX AND MATCH ROUTINE

New M&M Settings

	Qty	Price
1	1	$10.99
2	2	$9.99
3	3	$8.99

Hi-Cone: No Stay Down: Yes

Calculate: No

Transaction

1	Beringer Wht Zin	$10.99
1	Beringer Wht Zin	$9.99
1	Beringer Wht Zin	$8.99
1	Beringer Wht Zin	$8.99

The Stay Down Flag keeps the last quantity price for the remainder of the transaction.

PRICE HALO

- PLU Open Price HALO
- Drawer Pickup Warning
- Sorted Sales Mix Report
- Filtered Sales Mix Report

RETAIL BACK OFFICE

RETAIL BACK OFFICE

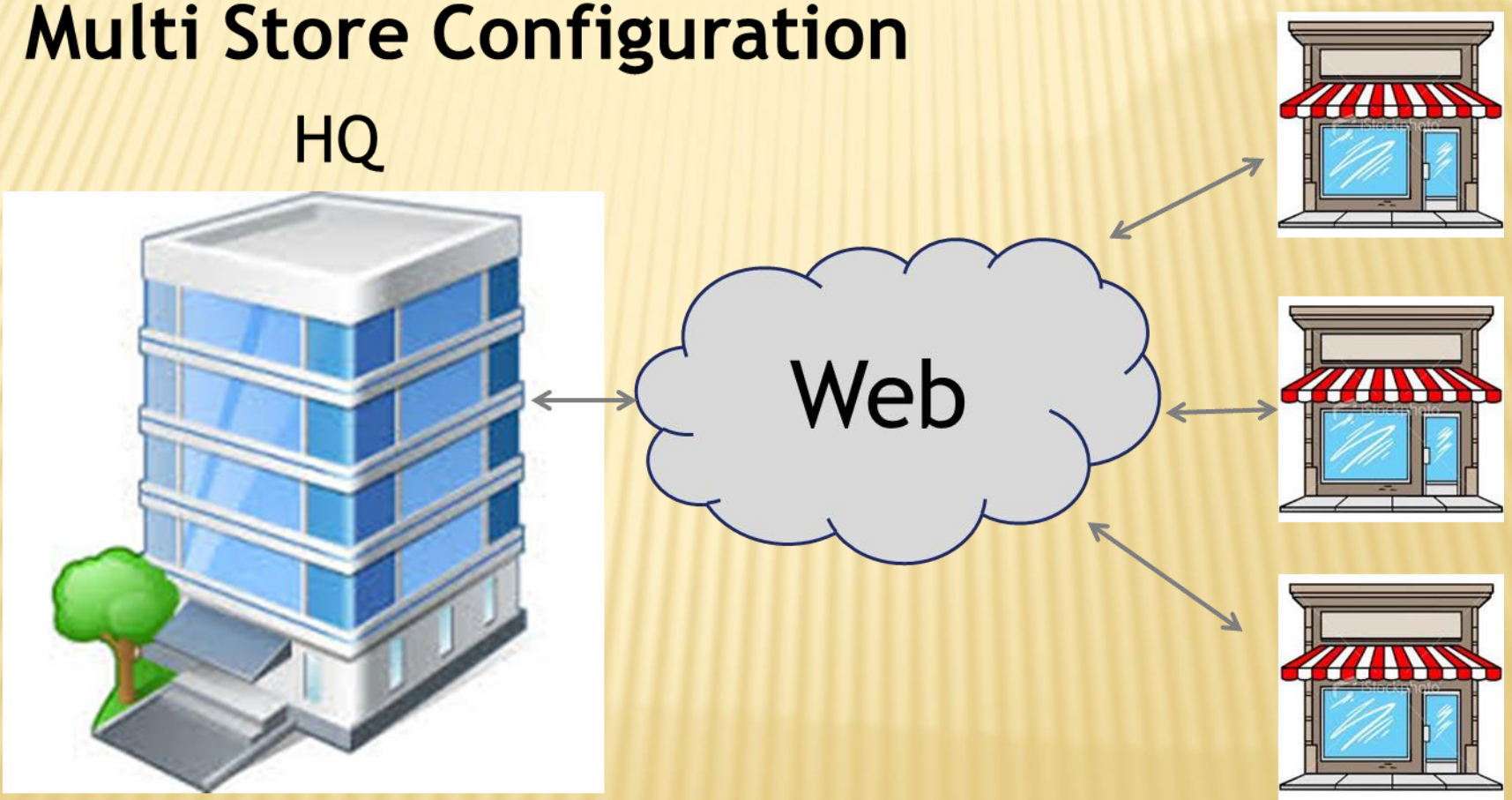
Retail Back Office

Reflection Embedded

Reflection for Windows

RETAIL BACK OFFICE

Multi Store Configuration



RETAIL BACK OFFICE

Retail Back Office includes PC Work Station

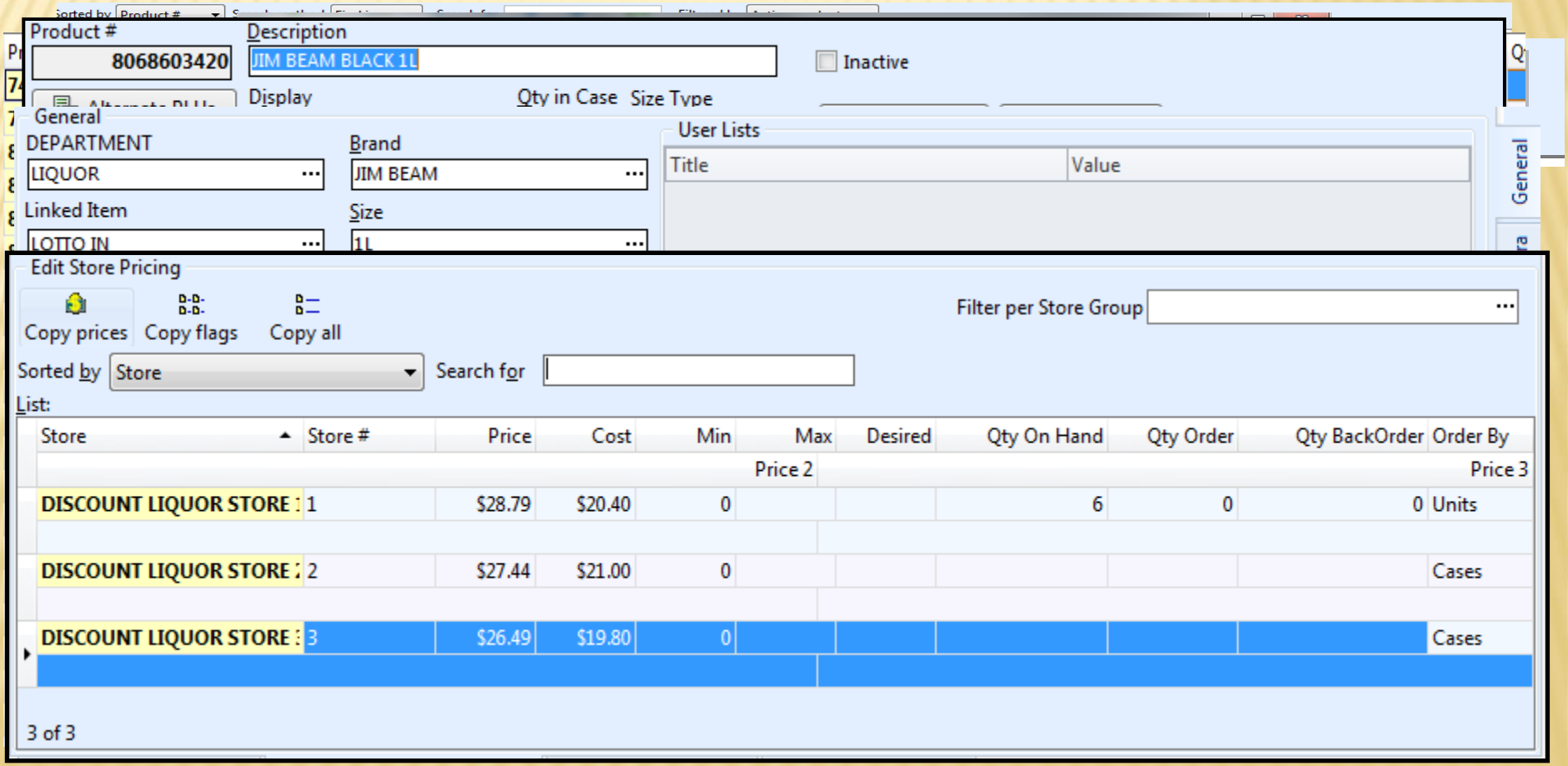
Retail Back Office

* Price Book Maintenance
* Inventory Control
* Reporting
* Sale On/Off
* Label Printing

PC Work Station

* Programming
* Real Time Communication
* Terminal level reporting
* Labor Management
* Check Viewer
* Journal

PLU MAINTENANCE



INVENTORY

- Consumption/sales-based ordering
- Repackage items in order
- Track cost changes
- Maintain margins easily
- Generate/receive orders with handheld unit

PO GENERATION

- Sales number can be generated using a date range
- Average
  - Average sold per week
  - Average sold per month
  - Average sold per date range (etc.)

This number can then be compared to what you currently have on hand, and a value to order is automatically generated.

RETAIL BACK OFFICE REPORTING

Sales Report

- Sales Analysis Report
- Period Comparison Report
- 13-Month Comparison

Book Keeping Reports

- User-Customizable
- Departments
- Medias
- Discounts
- Hourly Totals
- General Totals

RETAIL BACK OFFICE REPORTING

Price Reports

- Price List
- Price List with Cost
- Price Change History
- Cost Change History
- Price List Comparison
- Repack Report

Stock Reports

- Inventory Status
- Inventory Status with Cost
- Inventory Status with Cost Value
- Inventory Status with Price
- Inventory Status with Price Value
- Inventory Status Worksheet
- Inventory Reorder
- Purchase History

RETAIL BACK OFFICE REPORTING

May 23, 2013
10:59:09 AM

Inventory ReOrder Report

For demonstration purposes only

Page 1

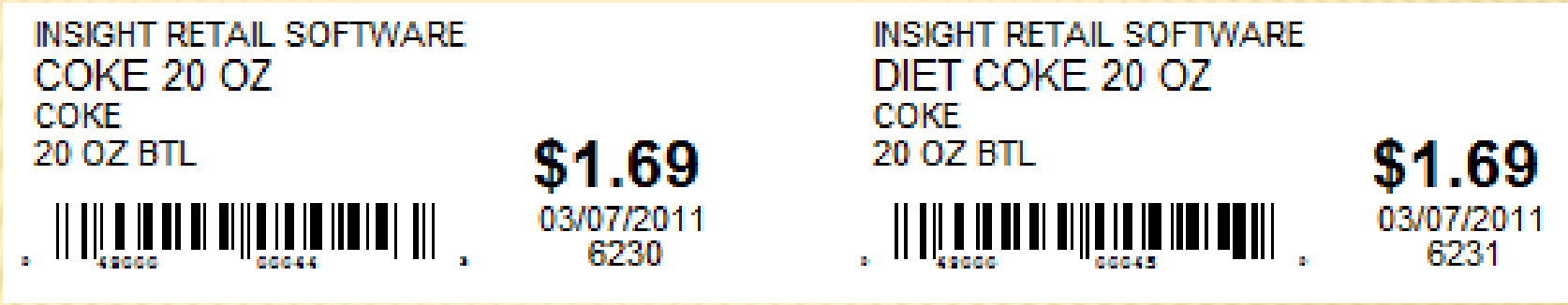
Sorted By
Store Name

Product Number - Ascending

DISCOUNT LIQUOR STORE 1

Product #	ReOrder #	Description / Brand	Size	Min Lvl	Max Lvl	Desired Lvl	Qnty/Hand	Qty Sold / Reorder Qty
8068600101	241292	RED STAG 50ML					-5	0
		JIM BEAM	50ML				REORDER	5
8068600103	241131	JIM BEAM RED STAG 1L		0			5	0
		JIM BEAM	1.L					0
8068600104	230248	JIM BEAM RED STAG 200		0			10	0
		JIM BEAM	200					0
8068600105	230245	JIM BEAM RED STAG 375		0			8	0
		JIM BEAM	375					0
8068600110	1440	JIM BEAM BOUR 1.75		2			20	0
		JIM BEAM	1.75L					0
8068600120	1443	JIM BEAM BOUR 1 L		4			110	0
		JIM BEAM	1L					0
8068600140	1444	JIM BEAM BOURBON 750 GLASS		4			37	0
		JIM BEAM	750					0
8068600143		JIM BEAM BOURBON 750		0			25	0
		JIM BEAM	750					0
8068600160	1445	JIM BEAM BOUR 375		2			15	0
		JIM BEAM	375					0
8068600190	1447	JIM BEAM BOURBON 50ML					30	0
		JIM BEAM	50ML					0
8068601020	2733	JIM BEAM RYE 1L		2			1	0
		JIM BEAM	1L					0
8068601240	667	BASIL HAYDEN BOUR		1			2	0
		JIM BEAM	750					0
8068603302	136994	JIM BEAM 50ML SAMPLER PACK					-2	0
		JIM BEAM	4 PACK				REORDER	2
8068603420	289620	JIM BEAM BLACK 1L		1	5	3	6	0
		JIM BEAM	1L					0
8068603440	289623	JIM BEAM BLACK 750		0			9	0
		JIM BEAM	750					0

LABEL PRINTING



Customizable Labels

- Store Name
- Brand
- Size
- Price
- Price Change Date
- Description/Display
- Vendor Code
- Vendor Reorder#

LABEL PRINTING

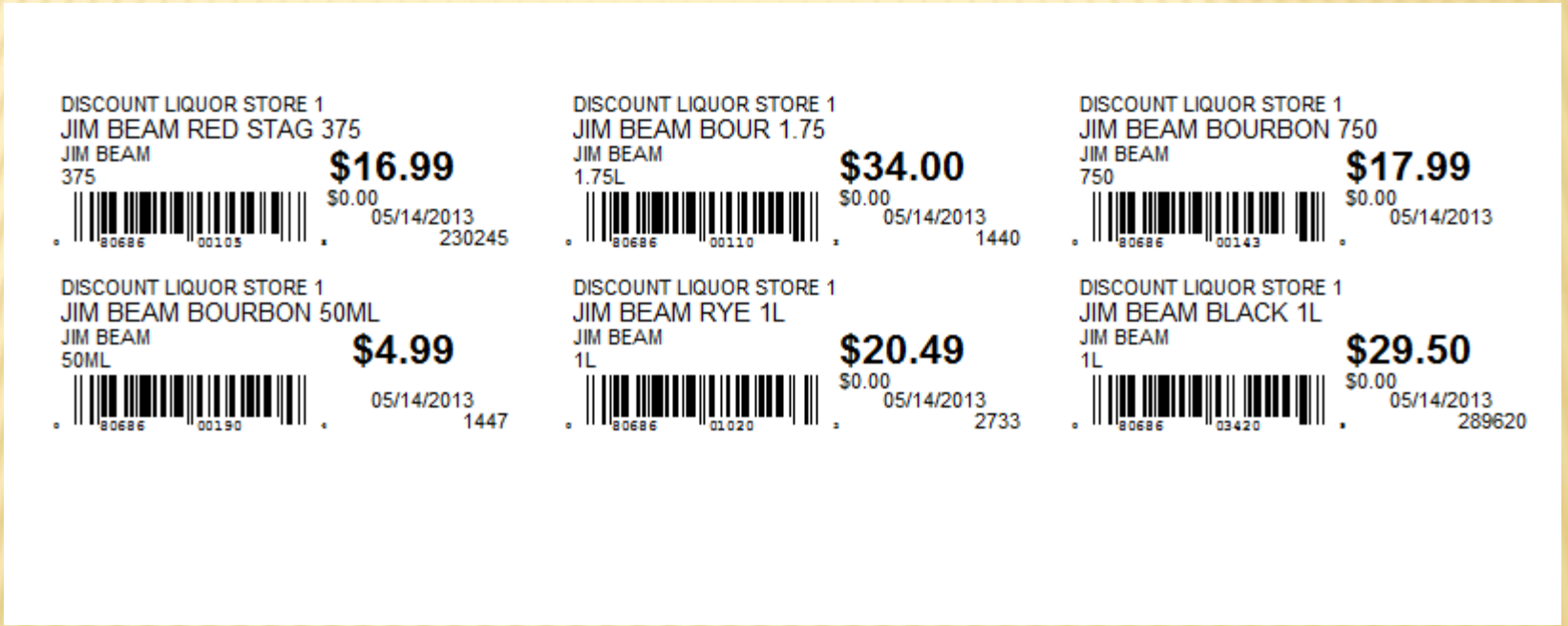
Standard Printer

Zebra

Barcode Blaster

AVERY LABEL FORMAT

Start Printing from any Field Number



UNITECH HT 630
BATCH MODE HANDHELD

- Low Cost Alternative to Wireless Device
- Batch Mode
- Easy Price Change
- Inventory Receiving

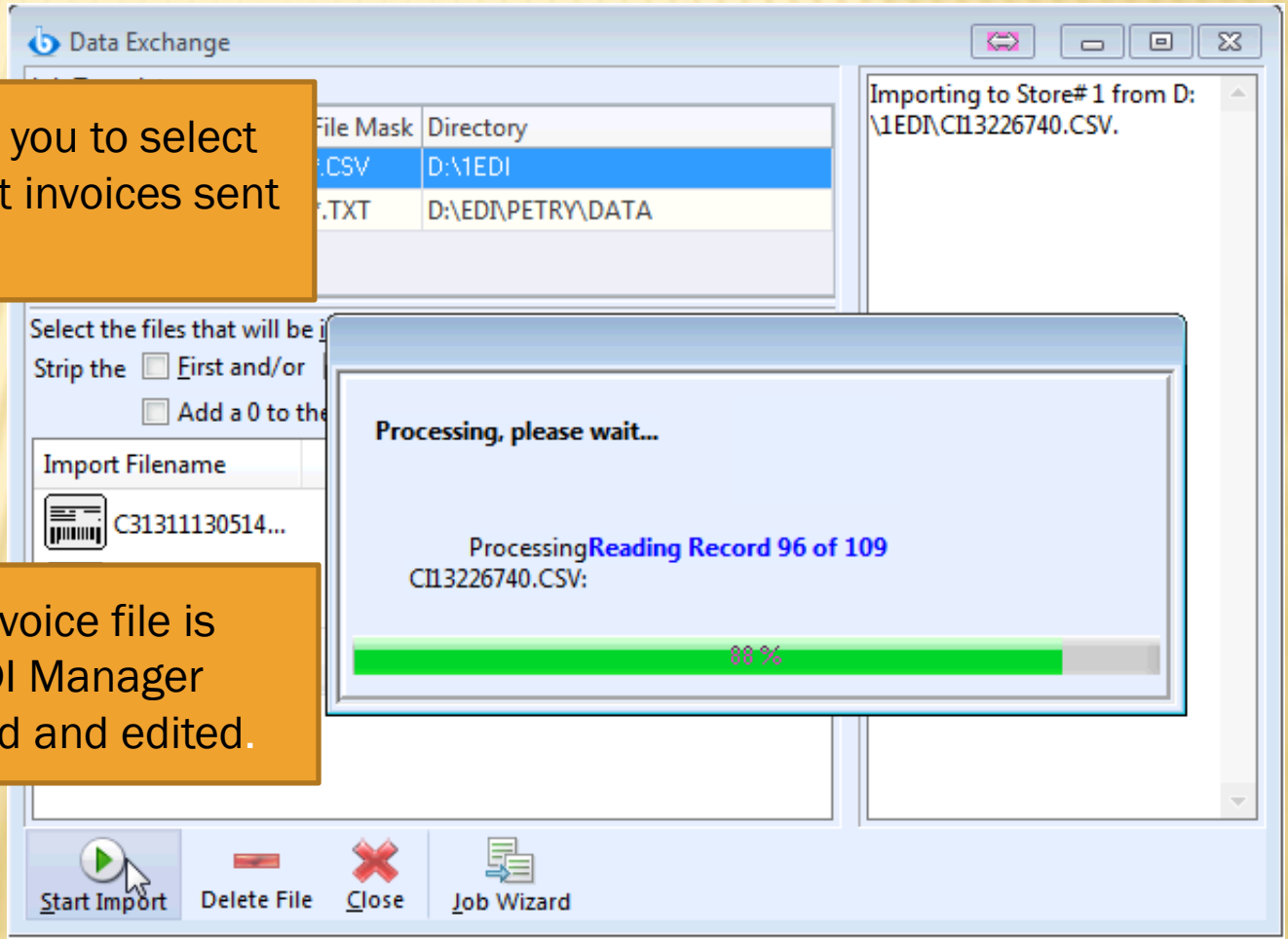
WORTH DATA WIRELESS TERMINAL

- Inventory Counts
- Price Change or Validation
- Create Orders
- Receive Orders
- Real Time Communication with Data Base

EDI MANAGER

Data Exchange allows you to select between your different invoices sent by your vendors.

The data within the invoice file is then imported into EDI Manager where it can be viewed and edited.



EDI MANAGER

The color system in the EDI Grid makes it easy to see when your vendor has changed their costs and prices

	Line # ▲	Invoice #	Product #	Description		Order Units	Unit Cost	Current Price	New Price	New Item
X	Vendor #		Brand	Size	Department	Order Cases	Case Cost	Current Margin	New Margin	Matched/Changes
	Store		Min	Max	Desired	Qty In Case	Current Unit Cost	Current Markup	New Markup	Matched/No Changes
	15		76244640000	LONGHORN LC WG		5	$2.922	$4.490	$4.490	No
	220074		LONGHORN	PACK	CIGARETTES	0	$14.610	34.93%	34.93%	No
	FASTMART		0	0	0	5	$2.922	53.66%	53.66%	Yes
	16		4142000381	LEMON HEADS		24	$0.180	$0.250	$0.250	No
	310774		FERRARA	EACH	CANDY	0	$4.848	19.2%	28%	Yes
	FASTMART		0	0	0	24	$0.202	23.76%	38.89%	No
	17		1420000069	BLOW POP		100	$0.120	$0.150	$0.150	No
	310140		CHARMS	EACH	CANDY	0	$10.800	28%	20%	Yes
	FASTMART		0	0	0	100	$0.108	38.88%	25%	No

INSIGHT DEALER SUPPORT PROGRAM

- *Remote Installation Services including training and 90 days support*
- Annual Update Subscription
- Annual Support (with Update Subscription) Per Store