BAG YOURSELF A WINNER WITH THE EPOS TECHNOLOGY BEHIND THE 2014 WORLD CUP

The FIFA World Cup in Brazil has been described as the most hi-tech football event ever, with a number of on the field innovations designed to provide the best experience for players and fans alike. Off the field, specifically in the official fan shops, Bleep has added to the innovative technology on show with a complete EPOS solution across all 12 host cities.

With over 500 terminals in the official fan shops based at the stadia, fan fests, airports and malls, each selling a range of products such as clothes, caps, balls and souvenirs, we wanted to highlight the technology in action and how any retail or hospitality establishment could benefit from them.

Internal Scanners: Designed to be space saving, built into the footprint of our TS-910 or TS-915 terminal, reducing the power requirements, requiring only a USB connection to the terminal. They are also positioned to allow accessibility for users and fast accurate barcode scanning.

Internal Printers: Again, this module is designed to save space and reduce power requirements, as this is built into the footprint of the TS-910 terminal, without sacrificing upon printer performance.

Video Displays: Video displays engage customers at the point of sale through in house advertising which is targeted and relevant and can help to enhance the overall customer experience.

Integrated Payments: EPOS and payment terminal integration speeds up the transaction process by up to six times, while eliminating manual keying errors as totals entered into the till do not have to be repeated onto the payment device.

Web Back Office: W-BO provides greater control and more informed decision on sales, stock and staff through real time data. Multiple sites can be controlled from any location, on any device using this cloud based system allowing for quick and easy price changes, restocks, staffing level adjustments or special offers.

Contact us today to see how we can add aspects of the World Cup solution to your point of sale system.